

# NALIN SALYAKAMTHORN

## EXPERIENCE

### Senior UXUI Designer

ClapHere 08/2023 - 11/2024

Designed user experiences and interfaces for a restaurant management system across both web and mobile applications, contributing to exciting projects featuring CMS web builders, POS systems, menu management, and more.

### UXUI Designer

Caviar Labs 08/2023 - 11/2024

A fintech company providing user-friendly DeFi trading products for web3 users. I created Graphics for social posts and UXUI work for trading platforms.

### Co-Founder

SAMSIS+ Design Studio 12/2022 - Present Bangkok & Sydney

A freelance digital product design team based in Bangkok and Sydney, founded by my former classmates and I. We provide digital product solutions, specialising in UX/UI design for apps and websites, branding, and graphic design.

### Project Manager

Thamturakit Social Enterprise 05/2021 - 11/2021

Led the setup of a multi-outlet restaurant avenue, overseeing workflow design, team training, and POS systems. Balanced tight budgets and timelines while creating efficient operations and enhancing customer and team experiences through strategic service design.

### Multidisciplinary & Product Designer

Freelance 09/2020 - Present

I work with clients from various industries to create intuitive websites, apps, and branding. Balancing functionality and creativity.

### Flight Attendant

Bangkok Airways 08/2017 - 08/2020

Operated full-serviced regional flights in fast-paced working environment. A pandemic was a great opportunity for me to finally make a career change and get back into design field.

### International Flight Attendant

Singapore Airlines 03/2014 - 07/2016 Singapore, Singapore

Followed strict procedures, managed people in high-pressure situations, and adopt a service-first mindset. I gained valuable insights into diverse cultures, mastered effective communication, and customer care skills. Being an SQ girl broadened my horizons, deepened my perspective on the world, and truly enlarged my heart.

## VOLUNTEERING

### Conservation Diver

Diving Association of Thailand

2012 - Present

Engaged in underwater environmental conservation efforts, including:

- Removing trash and fishing nets from the seabed to protect marine habitats
- Cultivating and planting baby corals to restore marine ecosystems
- Supporting other marine preservation activities to protect aquatic environments

## SKILLS

UXUI

User Requirements

Research

User-centered Design

Responsive Design

Design Systems

Wireframing

Prototyping

Branding & Graphic Design

Watercolour

Multi-Disciplinary Design

Critical Thinking

Interpersonal Skills

Customer Service

Entrepreneurship

Training

Project Management

Teamwork

## DELIVERABLES

Landing Page

CMS

SaaS

Mobile App

Desktop App

Web App

Electronics Display

## TOOLS

Figma

Adobe Creative Suite

RIVE

MidJourney

ChatGPT

## EDUCATION

### Bachelor of Arts - Product Design

Silpakorn University

2009 - 2013

- Product Design
- Graphic & Packaging Design
- Sustainable Design
- Conceptual Design
- Anthropology
- Research methodology
- Marketing and consumer behaviour

### Introduction to Psychology (Online Certifications)

Yale University

2021

### User Experience (UX) Design: Design Solutions for Your Users

Thammasat Design Center (TDC)

2020